

interACT

The programme which gives you the skill to lay out your message, understand both yourself and your audience and then deliver with maximum impact

what is it?

Practical, intensive and bespoke programme which creates communicators and presenters with high impact

- > An interactive programme that blends insight with practice to develop the knowledge, confidence and communication skills of your people.
- > The programme covers the flow of your argument, tools and insights to help you relate to your audience and the techniques and practical feedback to improve delivery in each environment.
- > Role plays, tried & tested practical exercises and video analysis in a range of communication and presentation scenarios drawn from your own work.

what will you get out of it?

Provides the complete portfolio of skills and an individual progress plan for you to:

- > Create the most persuasive argument.
- > Understand how best to connect with different audiences.
- > Confidently communicate your message with maximum effect - from one-to-one meetings to an audience of a thousand.

who needs it?

From the first-day manager who needs to prepare for business success to the experienced executive who wants to expand and polish existing skills:

- > Anyone who has to persuade someone else to make a decision.
- > Anyone who needs to lift their presentation skills out of a stale 'in a rut' scenario
- > Anyone wants the ability to sell and influence.
- > Anyone who seeks to communicate better with their colleagues, customers and the outside world.
- > Anyone with confidence issues when faced with a communications challenge.

what's involved?

Practical, participative and fun programme with emphasis on delivery, working as teams and individuals using the learning approach in relevant work scenarios.

- > Small groups of up to 8 delegates on a 2 day programme.
- > Focussed on individual learning – the agenda is designed for each delegate to make use of our communications expertise and to improve delivery with immediate effect
- > Tangible reminder of programme in the form of personal DVD and development targets - where required.

make it truly memorable

- SCQuARE® interACT is delivered by experienced communications professionals